Greetings from the Chairman...
In the 3rd quarter of 2014, we have taken great pride in the 69th year of Indonesia’s Independence. We, Busana Apparel Group, hope to continue making a meaningful contribution to the country’s continued growth and prosperity.

Happy reading and let’s always be “peduli”.

Regards,
M. Maniwanen

In the Indonesian language “peduli” means care

A commitment to care for our employees and the environment

Indonesian Independence Day Celebration
Sports, Arts, and Cooking Competitions

In commemoration of Indonesia’s 69th Independence Day on August 17, all units of PT. Citra Abadi Sejati held a festive celebration involving all management and employees. Competitions of sports, arts, and cooking were organized; bringing great joy and deeper unity amidst our employees. Prizes for the participants and winners ranged from stationery to shopping vouchers to housewares to a 32” LCD TV.

Tug of war games  Cracker eating contest for employees’ children  Cooking rice cone competition

Dance competition  Football match  Door-prizes distribution
Breaking Fast Together

Last July 2014 was the Ramadhan holy month in which all of the Muslims around the world fasted for 30 days. Every year, PT. Citra Abadi Sejati holds an event for employees to break their fast together.

The Cileungsi and Bogor units broke their fast together in local restaurants. The Cikarang laundry unit broke their fast together at the factory site and invited a Muslim Chaplain (or Ustad in Indonesian language) to provide spiritual speech.

Supplementary Health Care

Winston Churchill once said, “Healthy citizens are the greatest asset any country can have.” For Busana Apparel Group, keeping employees healthy is a full time commitment. PT. Citra Abadi Sejati conduct health care activities to ensure each of the employees is healthy.

With the aim of increasing employees’ knowledge of the importance of hygiene in the workplace, the factory management partnered with the local Public Health Service (Puskesmas or Pusat Pelayanan Kesehatan Masyarakat in the Indonesian language) in holding a seminar. There were 13 employees serving as peer educators who attended this seminar at the factory clinic.

Medical examinations were also performed in Cikarang and Bogor units. In July 2014, the Cikarang unit invited the Indosehat Clinic team to check the general health condition of all employees. In September 2014, Bogor unit in cooperation with Prodia Laboratory and Bogor Agricultural University team, examined the female employees who weigh over 50 kilograms over the age of 35. The goal was to ensure that they have stable calcium and vitamin D according to their age and weight.

Cooperative Shop

According to the International Labor Organization, a cooperative is defined as an “autonomous association of persons united voluntarily to meet their common economic, social and cultural needs and aspirations through a jointly owned and democratically controlled enterprise”.

The cooperative shops of Cileungsi and Bogor were established in 1991. The cooperatives are comprised of various units: Store Unit, Savings and Loans Unit, Deposit Unit, Catering Unit, House Rental Unit, and Shopping Bazaar Unit. Cooperatives are not looking to generate a maximum profit but to serve the needs of the factory employees.

Safety Riding Training

In an effort to raise awareness of accidents that may occur on the way to or from the workplace, the Cileungsi unit arranged a Safety Riding Training on June 27, 2014. The Bogor Police were invited to provide training to 20 employees representing each department across the factory. The police also conducted inspections of 300 employees’ vehicles. Each vehicle was given a sticker reading "Prioritizing Safety" ("Utamakan Keselamatan" in the Indonesian language) if the vehicle passed the police inspection.
Environment & Energy Sustainability

Environment Test

Every company is required by the Environmental Agency to have the Environmental Monitoring Report (when adjacent to residential areas). The Environmental Management and Control System is an elaborate management system that guides a company on deciding actions to make related to environment. Environmental monitoring efforts are aimed to control the level of noise, dust quality, water quality, waste water, drinking water, and air emissions. This test is carried out every six months so that environmental management is effective and efficient. In June of 2014, Cileungsi unit collaborated with Chemical Analysis Academy Laboratory (Laboratorium Akademi Kimia Analisis in the Indonesian language). In August 2014, Bogor unit of PT. Citra Abadi Sejati collaborated with SEAMEO Bitrop Laboratory to test the factory environment.

Hygiene and Sanitation Seminar for Food Sellers

The canteen is provided by PT. Citra Abadi Sejati to meet the food needs of employees. In addition to dining in the factory canteen, employees are also likely to buy food near the entrance gate of the factory. To maintain employees’ health, PT. Citra Abadi Sejati ensures the cleanliness of the food or beverage that is sold both inside and outside of the factory area.

On July 16, 2014, 13 food sellers of the factory and surrounding area attended a hygiene and sanitation seminar. This seminar was held in collaboration with the District Health Office of Bogor to convey the important steps that must be taken by sellers from processing food and drinks until serving customers.

Evacuation Drill

Refering to our Safety Guidelines Manual, the mandatory evacuation drills are held every six months. PT. Citra Abadi Sejati, in collaboration with the Fire Department, regularly conducts evacuation drills to train employees and management to always be alert in the event of an emergency.

In September, 2014, both Cileungsi and Bogor units held various emergency drills and training sessions. The types of drills included how to use fire safety equipment, practice on how to extinguish the fire using sack, etc.
Local Community Care

Breast Cancer Surgery Donation

Yudawati, one of the employees of PT. Citra Abadi Sejati in the Bogor unit, who has been working for 23 years, has a 16 year old daughter who required breast surgery to remove a tumor. A donation of US$ 416 was given to Yudawati by the HR team on July 8, 2014 to support the surgery.

Donation for Hernia Sufferer

A hernia is a condition in which part of an organ is displaced and protrudes through the wall of the cavity containing it. The child of PT. Citra Abadi Sejati’s employee, Jumiati, needed support to perform surgery. Jumiati has worked for 6 years in Bogor unit, received a donation of US$ 300 on September 1, 2014.

“Heesu” Foundation Visit

Once every month, a representative of each department in Cileungsi visits The “Heesu” Foundation. The “Heesu” Foundation focuses on accommodating and rehabilitating children with multiple disabilities (physical and mental disabilities). On September 5, 2014, 3 of our marketing and sample department representatives visited and also donated US$ 167 for the foundation.